



# Job Description

## Genetic Services Specialist, PIC



### Job Description

Genus strives to provide beef, dairy and pork producers with superior breeding stock to enable the production of affordable and nutritious animal protein for consumers. Genus' mission is to pioneer animal genetic improvement to help nourish the world. PIC is Genus' porcine division and is the global leader in pig genetics.

PIC currently supplies over 70% of the world's top pork producers and genetically influences approximately 25% of all pigs produced in professional systems across the globe. We directly employ people in 18 countries worldwide and our products are available in more than 50 countries. We are a diverse team, ranging from scientists to sales teams, production personnel to customer service, and are all united by a passion for producing nutritious, affordable pork and a commitment to continuous improvement. PIC's customers are increasingly using digital channels to engage with genetic providers and PIC is expanding its capabilities to use the latest technologies to interact with customers.

The Genetic Services Specialist will be responsible for executing and communicating genetic services to internal and external customers of PIC in Canada. The goal of genetic services is to maximize the success of our customers by ensuring the delivery of superior genetics to their business operations. The successful candidate provides technical knowledge, advice and support to sales representatives, resellers and customers during the sales process to resolve requests regarding product/service technical issues and to maximize the benefits derived from the organization's products and/or services. This dynamic position requires strong communication and implementation skills, combined with a strong work ethic to carry out, support and position the PIC Genetic Program with its customers.

### **Core Duties and Responsibilities**

- Provide Genetic Services to PIC customers as part of PIC Account teams.
- Support genetic management in customer systems by accurately monitoring, identifying opportunities and implementing action plans targeting maximum commercial level merit in our customer systems.
- Participate in development, enhancement and execution of routine genetic services to internal and external customers that include:
  - Product performance forecasting through modeling
  - Pre- and post-sale sire selection
  - Dam-line dissemination within customer systems
  - On-farm execution of breeding programs
  - Routine reporting to customer and account teams with key focus on execution
- Develop training and support materials on PIC products and genetic programs; explain the benefits of new technologies and enhancements to PIC products and genetic programs



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#### Qualifications

- University degree in Animal Sciences, Animal Breeding or Quantitative Genetics; advanced degree preferred
- A minimum of 2 years of experience
- Understanding of the technologies/techniques that are used to make genetic improvement.
- Fluent in French and English, both verbal and written.
- Excellent organizational and interpersonal skills are required
- Excellent technical writing and presentation skills with the ability to communicate in an organized and concise manner
- Ability to work both autonomously and collaborate across teams and functional areas
- Ability to work in and maintain performance expectations in diverse cultural contexts and fast-paced environment
- Work requires continual attention to detail and ability to establish priorities and meet deadlines
- Demonstrated ability to analyze and solve problems in an empowered, self-directed/managed work environment
- Proficient in Microsoft Office and other relevant software applications
- Ability to travel approximately 50%

Location: Canada

Relocation Eligible: Yes

Job Type: Regular Full-Time

If you share our spirit of innovation and can thrive in an environment that offers both challenge and support, please click [apply](#) or visit [www.pic.com](http://www.pic.com).